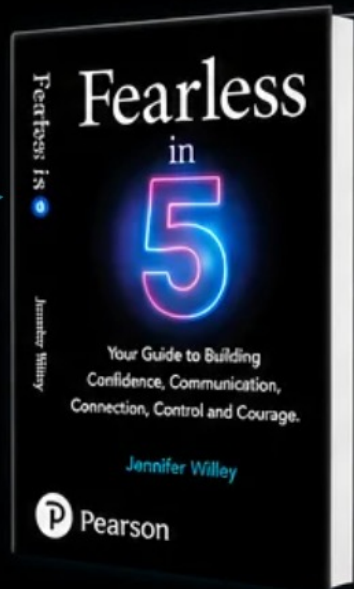


BUILD YOUR MOST

fearless WOMEN'S ERG YET.

GIVE EVERY WOMAN THE
CONFIDENCE TO SPEAK UP,
STAND OUT, AND ADVANCE -
TOGETHER.



THE FIVE FUNDAMENTALS THAT CHANGE EVERYTHING

CONFIDENCE
COMMUNICATION
CONNECTION
CONTROL
COURAGE

A shared learning
experience that
strengthens people,
teams and culture.

DOES THIS SOUND FAMILIAR?

- Hesitate before sharing great ideas
- Struggle with impostor syndrome
- Wait until they're "100% ready"
- Avoid self-promotion
- Don't ask for stretch opportunities
- Overthink difficult conversations
- Feel exhausted trying to do it all

WHAT WOMEN WILL WALK AWAY WITH



CONFIDENCE

Believe in your
value and lead
without second-
guessing.



COMMUNICATION

Speak up with
clarity, influence
and executive
presence.



CONNECTION

Build sponsors,
mentors and
powerful
networks.



CONTROL

Prioritize what
matters and
avoid burnout.



COURAGE

Take smart risks
that accelerate
your career.

Your Women's ERG can help change that.

THE FEARLESS ERG EXPERIENCE



A continuous journey from understanding to action.



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Jennifer Willey

Author. Leadership Expert.
Speaker. Coach. Founder.

WETCEMENT
— MAKE YOUR MARK —

WHAT LEADERS ARE SAYING

“A must-read. With a smart blend of research, real-world insight, and actionable tools.”

— Anna Hakobyan, Director of Sustainability, AstraZeneca

“Fearless in 5 transforms confidence into a daily habit and courage into forward momentum.”

— Shelley Zalis, Founder and CEO, The Female Quotient

“If you’re ready to stop second-guessing yourself and start leading with clarity, Fearless in 5 belongs on your desk, dog-eared and highlighted.”

— Cate Luzio, Founder and CEO, Luminary

“This book is written with intelligence, humour and wisdom. It’s a reference guide to keep referring back to.”

— Justina Gilbert, Global Learning and Development Leader, IBM

“It feels like a roadmap for stepping into your power. Readers walk away with more confidence, clearer direction, and a toolkit they can use every day.”

— Jazmine Francis-Burton, Human Resources Executive, Wakefern Food Corp.

“This book offers something rare: a practical way to build confidence before conditions are perfect. Essential reading for anyone designing what comes next.”

— Pam Sands, VP Diversity and Partnerships, Kelly Services

“It equips leaders at every level to show up with clarity, courage, and control. Every woman needs to read this leadership playbook.”

— Debbie Benadiba, Global CEO and Women’s Empowerment Advisory Board, DPAA

“Jennifer Willey inspires people to be their best through thoughtful stories and practical strategies. She is the real deal!”

— Gina Simonelli, Executive Director, Johnson & Johnson Women’s Leadership Initiative

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- Reflection Workbook
- Virtual Author Visit & Q&A



SIGNATURE ERG EXPERIENCE

- Book for all participants
- Keynote
- Interactive Workshop(s)
- Author Q&A
- Manager Toolkit
- Action Challenge



LEADERSHIP ACCELERATOR

- Executive coaching
- Peer coaching circles
- 90-day action plans
- Designed for high-potential women ready to advance



GET MORE INFORMATION

Tell us about your goals and we’ll follow up with ideas and program options.



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PROFESSIONAL

**WOMEN
OWNED**



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